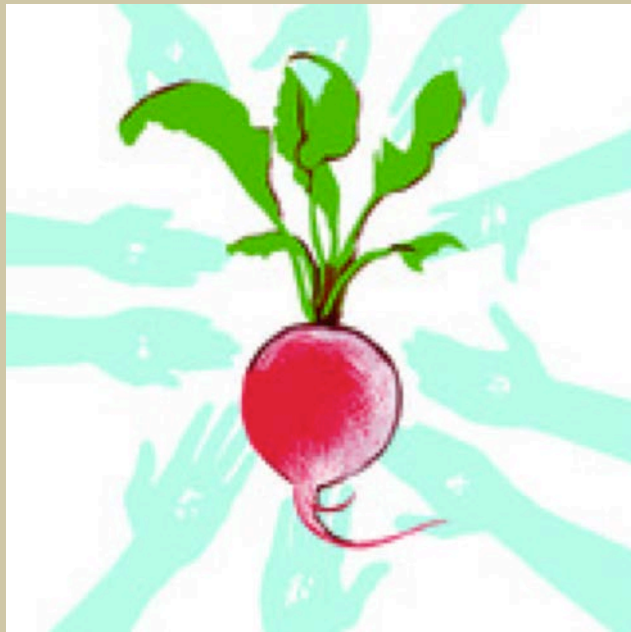


City Schoolyard Garden



Symposium Planning Resources

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Spring 2013

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Symposium Goals

City Schoolyard Garden is a non-profit organization based in Charlottesville, Virginia. Their goal is to cultivate academic achievement, health, environmental stewardship, and community engagement through garden-based, experiential learning in Charlottesville City Schools. The program has had much success thus far, and is interested in broadening its own horizons through a symposium event that would include similar garden programs from the region. The symposium will ideally allow groups to share experiences, resources, and establish relationships to promote future collaboration. The following materials are intended to aid in the development and realization of the future symposium.

Interested and Potentially Interested Attendees

Contacts we have made:

1. Holton Elementary
 - Contact: Ellen Shepard, Parent Coordinator
 - ellenshepard@yahoo.com
 - Richmond, VA

2. School Health Initiative Program (SHIP)
 - Contact: Pam Dannon, Nutritionist at SHIP
 - dannonP@wjcc.k12.va.us
 - Williamsburg, VA

3. Stonehouse Elementary
 - Contact: Jane Newton, Parent Volunteer
 - Jnewton110@cox.net
 - Williamsburg, VA

4. Tuckahoe Elementary
 - Contact: Nancy Libson, Outdoor Learning Coordinator
 - Nancy.lison@apsva.us
 - Arlington, VA

Future contacts:

1. Belmont Elementary
 - Contact:
Adrian Miller, Assistant City Manager and School Wellness
Committee member representing the city
Sara Moore, Principal
 - amiller@cityofbelmont.com ; saramoore@gaston.k12.nc.us
 - Gaston County, NC

2. Andrea Early
 - School nutrition supervisor Harrisonburg
 - Farm to school involvement

Potential Speakers

1. Tanya Denckla Cobb

- UVA professor in Planning who has written a book on the local food movement and may be an excellent resource.
- Office: 2015 Ivy Road, Ste 422
- Website: <http://tanyadencklacobb.com/>
- (434) 924-1855
- Email: td6n@virginia.edu



2. Nancy Huehnergath

- When Nancy's daughters were young, she learned that their school cafeteria was filled with junk food, and that inspired her to get involved in the food movement. In 2006, she co-founded a New York State Healthy Eating and Physical Activity Alliance dedicated to improving policies and practices that promote healthy eating and fitness. The alliance advocates for menu labeling, soda taxes, and better school nutrition standards.
- Email: nancy@nfhconsulting.com
- Website: <http://nfhconsulting.com/>
- Phone: (914) 262-9568



3. Matt Lohr

- Virginia Department of Agriculture and Consumer Services (VDACS)
Commissioner



4. Virginia Agriculture in the Classroom

- Statewide educational program that provides teachers with staff development and resources designed to bring Virginia's Standards of Learning alive through real-world applications. AITC helps teachers integrate the study of Virginia agriculture and natural resources into their curriculum.
- Karen Davis, Executive Director
- Website: <http://www.agintheclass.org/>
- Phone: 804-290-1142



5. Jarrett J. Krosoczka

- Author of a series of graphic novels (Lunch Lady series) that promotes appreciation for school nutrition professionals
- Has experience working with the School Nutrition Association and promoting healthy food choices in schools
- www.studiojjk.com



Workshops

- **What other garden programs are out there?**
 - Program introductions; networking
- **How are schools using and up keeping their gardens?**
 - Topics:
 - Long-term maintenance
 - What works, what doesn't
 - Utilizing volunteers
 - Engaging older students
- **What can my school grow in our garden? (by region)**
 - Divide groups into regional sections (Piedmont, Tidewater, etc)
- **How can my program incorporate our school garden into core curriculum, and how can we use the garden curriculum to meet SOLs?**
 - Topics:
 - Lesson plans
 - Making gardens central, not extra
- **How can my school use the food we grow in our garden in the classroom or cafeteria?**
 - Topics:
 - Rules and regulations
 - Examples
- **How can my school get funding? (How are other schools getting funding?)**
 - Topics:
 - Collaborating with other programs for grants
 - Grant writing

Venues

1. Morven Farm

- 791 Morven Drive
Charlottesville, VA 22902
- Event inquiries: Marie Schact,
Program Manager
 - Mjs5sg@virginia.edu
 - (434) 982-1859
- Main house:
 - Capacity 55 for lecture, 120 for reception
 - Features: Wireless Internet, Powerpoint, microphone, and speakers, refrigerator
- Meeting Barn
 - Capacity 60 for lecture, 120 for reception
 - Features: Wireless Internet, Powerpoint, microphone and speakers, refrigerator, commercial grade kitchen



2. St. Anne's Belfield School

- 2132 Ivy Road
Charlottesville, VA 22903
- (434) 296-5106

3. The Inn at Sugarhollow Farm

- 6051 Sugar Hollow Road
Crozet, VA 22932
- (434) 823-7086
- Our meeting facility features numerous common spaces that will accommodate small to



medium-sized groups. The Great Room is arranged to provide informal meeting space for 12 to 15 people. The sunroom, study, and upstairs reading nook serve as breakout space for smaller sessions.

4. Montfair Resort Farm

- 2500 Bezaleel Drive Crozet, VA 22932
- (434) 823-5202
- Day rates for group events include: Use of lodge, fireplace, lake-front, picnic area w/12 picnic tables, parking lot
- Also, access to canoe, volleyball net, fishing, hiking, horseshoes and biking trails



5. On grounds at UVA

- UVA Conference Center
1 Bonnycastle Drive
P.O. Box 400734
Charlottesville, VA 22904
- (434) 924-4479
- Event Facilities:
http://www.virginia.edu/housing/conferences/event_facilities.php
- University Housing:
<http://www.virginia.edu/housing/conferences/accommodations.php>



6. The Boar's Head

- Jared G. Lilly, Catering Sales Manager
- 200 Ednam Drive, Charlottesville, VA 22903
- 434.972.6065 (direct)
434.972.6021 (fax)
- Featuring 22,000 square feet of meeting and event space among 19 rooms including two ballrooms



“Field Trips”

1. Polyface Farms

- “Today the farm represents America’s premier non-industrial food production oasis. The farm’s mission: to develop emotionally, economically, environmentally enhancing agricultural enterprises and facilitate their duplication throughout the world.”
- Joel & Teresa Salatin
43 Pure Meadows Lane
Swoope, VA 24479
- Phone: (540) 885-3590

2. Morven Gardens

- See Venues page for information

3. CSG Garden Locations

- Buford Middle School
- Venable Elementary School

4. Local Food Hub

- See Catering page for more information

Overnight Staying Options

Farm Stays & Bed and Breakfasts:

1. Fairhill Farm
2891 S. River Road
Standardsville, VA 22973
(434) 990-9504
fairhillfarm@fairhillfarmusa.com
Cottages ranging from \$150-\$350 per night
2. The Inn at Sugar Hollow Farm
6051 Sugar Hollow Road
Crozet, VA 22932
innkeeper@sugarhollow.com
Rooms from \$180 per night
3. 200 South Street Inn
(434) 979-0200
stay@southstreetinn.com
Rooms from \$180 per night
4. Cottages at Chesley Creek Farm
2390 Brokenback Mountain Road
Dyke, VA 22935
(866) 709-9292
Rooms from \$175/night weekday; \$200/night weekend
5. Montfair Resort Farm
2500 Bezaleel Drive
Crozet, VA 22932
(434) 823-5202
Cottages from \$150 per night

6. Orchard House Bed and Breakfast
9749 Thomas Nelson Highway
Lovingsston, VA 22949
(434) 263-7747
Rooms from \$130 per night

Local Hotels:

1. Hilton Garden Inn Charlottesville
 - 1793 Richmond Road
Charlottesville, VA 22911
 - (434) 979-4442
 - Rooms from \$199 per night
2. The English Inn
 - 2000 Morton Drive
Charlottesville, VA 22903
 - (434) 971-9900
 - Rooms from \$100 per night
3. Hampton Inn and Suites
 - 900 West Main Street
Charlottesville, VA 22903
 - (434) 923-8600
 - Rooms from \$200 per night
4. Red Roof Inn Charlottesville
 - 1309 West Main Street
Charlottesville, VA 22903
 - (434) 295-4333
 - Rooms from \$160 per night

5. Cavalier Inn at UVA

- 105 North Emmet Street
Charlottesville, VA 22903
- (434) 296-8111
- Rooms from \$100 per night

6. Omni Charlottesville Hotel

- 212 Ridge McIntire Rd.
- Charlottesville, Virginia 22903
- (434) 971-5500
- Rooms from \$230 per night

Catering

1. Local Food Hub

- P.O. Box 4647
Charlottesville, VA 22905
- (434) 286-2176
- Email: info@localfoodhub.org
- Website: <http://localfoodhub.org/>

2. Glass Haus Kitchen

- 313 Second Street SE
Charlottesville, VA 22902
- (434) 244-8439
- Website: <http://www.glasshauskitchen.com/index.html>

3. Buy Fresh, Buy Local (Charlottesville Office – PEC)

- 410 East Water St., Suite 700
Charlottesville, VA 22902
- (434) 977-2033 ext. 24 (Jessica Palmer)
- Email: bfbl@pecva.org
- Website: <http://www.pecva.org>

4. The Local

- 824 Hinton Avenue
Charlottesville, VA 22902
- (434) 984-9749
- Email: TheLocal@TheLocal-Cville.com
- Website: TheLocal-Cville.com

5. Feast!

- 416 West Main Street
Charlottesville, VA 22903
- (434) 244-7800
- Email: info@feastvirginia.com
- Website: <http://www.feastvirginia.com>

Sponsors and Grants

Sponsors

Potential Sponsors:

1. 106.1 The Corner
 - 1140 Rose Hill Drive
Charlottesville, VA 22903
 - (434) 220-2300

2. Trader Joe's
 - Bond Street
 - Charlottesville, VA 22901
 - (434) 974-1466

CSG's Current Sponsors:

1. Charlottesville Area Community Foundation
 - 114 4th Street SE
Charlottesville, VA 22902
 - (434) 296-1024

2. PB&J Fund
 - <http://pbandjfund.org>
 - (434) 244-3317

3. Still Point Press
 - 108 Second Street SW #37
Charlottesville, VA 22902
 - Kristin Adolfson
 - (434) 220-1659

4. Whole Foods Market
 - 1797 Hydraulic Road
Charlottesville, VA 22901
 - (434) 973-4900

Schoolyard Garden Grants

Preliminary grants list to be shared with symposium attendees

1. Annie's Homegrown: Grants for Gardens

- <http://www.annies.com/school-gardens/grants-for-gardens>
- Deadline: end of May
- Getting Started: Funds for Your New Program (\$500)
- Digging Deeper: Funds for Your Existing Program (\$1500)

2. Youth Garden Grant Award

- <http://grants.kidsgardening.org/2013-youth-garden-grant-award>
- Deadline: beginning of December
- Five programs receive gift cards valued at \$1000 (\$500 to The Home Depot and \$500 to the Gardening With Kids catalog)
- 95 programs receive a \$500 gift card to The Home Depot

3. Whole Kids Foundation, School Garden Grants Program

- <http://wholekidsfoundation.org/gardengrants.php>
- Partnered with Food Corps

Tips on applying for a schoolyard garden grant via Edible Schoolyard Project

<http://edibleschoolyard.org/resource/woolly-tips-applying-school-garden-grant>

Existing Symposiums

National Children and Youth Garden Symposium

- Sponsored by: the American Horticultural Society
- NCYGS 2013 Hosted by the Denver Botanic Gardens
July 11-13, 2013
- Open to all
- <http://www.ahs.org/gardening-programs/youth-gardening/ncygs>



Every Day is Earth Day: School Garden Symposium

- Coordinated by: Gorge Grown Food Network
- 2013 Held at: Hood River Middle School
April 22, 2013
- 12 schools from around the Columbia Gorge, Oregon
- <http://www.hoodrivernews.com/news/2013/apr/19/garden-symposium-hrms/>



Learning Gardens and Sustainability Education: Bringing Life to Schools and Schools to Life

- Sponsored by: The Kohala Center
- 2013 Held at: The Kohala Center, Waimea, Hawai'i Island
June 7-8, 2013
- Statewide conference: Hawai'i Island School Garden Network (HISGN)
- http://www.kohalacenter.org/HISGN/pdf/2013_Symposium_Agenda.pdf



Three-Day Weekend Model

*Friday:

3 pm Arrival

5:00-8:00 pm Evening networking activity/locally-catered dinner/opening speaker

9:00 pm Meet and greet/cocktail hour

Saturday:

9 am Gather for breakfast

9:30 am Flash seminar

10:30 am Workshop 1

11:30 am Workshop 2

12:30 pm Locally catered lunch

2:00 pm Field trip/visit to CSG garden

6:00 pm Dinner

7:30 pm Final remarks/depart for hotels

Sunday:

8:30 am Breakfast/optional departure

9:30 am Optional field trip to Morven/Polyface/other

*Timing depends on season (school year vs. summer)

One-Day Model

9 am Registration and locally catered breakfast

10 am Opening address

11 am Workshop 1

12 pm Locally catered lunch and networking activity

2 pm Workshop 2

3 pm Local field trip/visit to a CSG garden

6 pm Final remarks and locally catered dinner

7:30 pm Departure

Other Considerations

These considerations were gathered from both research and conversations with potentially interested symposium participants:

- **Regional differences** It is important to keep in mind that plants grown in eastern Virginia may not be the same ones that can be grown in the mountains. For breakout sessions it might be helpful to divide programs by region to ensure the most comparable networking can take place.
- **Price** The price of attending the symposium might dissuade programs from attending. It would be helpful to provide alternate funding options to participants in the form of grants, scholarships, etc.
- **Season** Since many program leaders have children or are teachers, the time of year will play a large role in attendance. Summer may work better for teachers since they will have a large chunk of time available to commit to the conference, but parent volunteers might have an issue finding someone to watch their own children during the summer. Early fall is a busy time of year for teachers, and so forth.